

Every day, in communities across America, national service members are tackling our country's toughest problems. Through programs like AmeriCorps, Senior Corps, and FEMA Corps, citizens are stepping up to serve, and their talent and energy are focused where the need is greatest.

Voices for National Service is a diverse coalition of national and local service programs, state service commissions and champions for service who work together to build bipartisan support for national service, develop policies to expand and strengthen service opportunities for all Americans, and ensure a robust federal investment in national service programs.

## What We Do

- Develop, inform and monitor national service policy in Washington;
- Serve as a resource for members of Congress and their staff on national service policy issues;
- Share regular updates with the national service community on policy developments and other relevant activity in Washington;
- Provide coaching and support to the national service community and other supporters, enabling them to successfully engage elected officials at the local level;
- Commission research to make the case for expanded federal investment in national service;
- Organize Capitol Hill Days and policy forums to raise awareness about the value of national service among elected officials and policy makers;
- Honor members of Congress, governors, mayors and other leaders at the annual Friends of National Service Awards in Washington;
- Elevate public awareness of national service through placements in The New York Times, National Journal, The Wall Street Journal and other national and local media outlets;
- Recruit members of Congress to join the National Service Congressional Caucus and provide support to the Caucus as they seek to increase investment in and strengthen national service programs; and
- Co-Chair the Policy and Advocacy Working Group of the Service Year Alliance.

## Our Leadership

Voices for National Service is led by a Steering Committee of leaders from the national service community. The Steering Committee sets an annual agenda for Voices for National Service, and oversees and informs our work.

# Voices of – and for – the National Service Movement

Voices for National Service is sustained by the investment of member organizations through annual dues. We depend on financial support from the national service community to be the voice of national service in Washington and to provide support and resources to policy makers and the field.

For more information on membership, please visit our website: www.voicesforservice.org or email Nate Treffeisen at ntreffeisen@cityyear.org.

Follow us on Twitter (@voices4service), like us on Facebook and join our email list to stay informed with the latest news and opportunities to get involved.



## Voices for National Service 2015 Accomplishments

Voices for National Service has built strong bipartisan support for national service among our nation's leaders, positioning national service as a powerful and cost-effective way to bring Americans together to solve the problems facing their communities and develop new generations of leaders for the common good, expand opportunity, and leverage social capital. In 2015 alone, Voices for National Service:



Fought back potentially crippling funding cuts proposed by Congress of more than 30% to the Corporation of National and Community Service (CNCS), which would have scaled back AmeriCorps by up to 25,000

positions nationwide, threatened the operation of Senior Corps, eliminated support for the Social Innovation Fund, NCCC, and state commissions, and dramatically reduced the ability of local organizations to meet growing needs in their communities.



Successfully secured a significant \$40 million increase in federal funding for CNCS, including an unprecedented increase of 15% for AmeriCorps, through a powerful campaign that activated thousands to speak out via phone, email and on social media, secured high-level media placements, and mobilized national service supporters nationwide.



Organized the 13th Annual Friends of National Service Awards in Washington, D.C., which honored 18 leaders – elected officials and private citizens – who worked to protect and expand national service opportunities for all Americans; attendees included over 450 national service supporters, alumni, key congressional aides, Corporation for National and Community Service staff, representatives from several federal agencies, and private and public leaders of the national service movement.

Launched a focused state-based campaign to engage and educate members of Congress on the role national service members play in delivering results in their communities and worked with the broader service field to engage members of Congress in their districts and states.



Commissioned public opinion research by Republican firm TargetPoint Consulting, confirming that American voters across the political spectrum overwhelmingly support investing federal taxpayer dollars to support national service programs; in fact, 83% of voters want Congress to either maintain or increase federal spending on national service programs.

Hosted events, Capitol Hill Days, and policy forums to engage elected officials in Washington and in their congressional districts to raise awareness about the value of national service.





<u>Elevated</u> public awareness of national service through placements in The New York Times, National Journal, and

The Wall Street Journal, and over 100 targeted local placements across the country.

Served as one of the four co-founding organizations of the Service Year Alliance and signed on to co-chair the Alliance's Policy and Advocacy Working Group.

**SERVICE** + **YEAR** 





# Join Voices for National Service

# Benefits of Membership

## **REPRESENTATION IN WASHINGTON, DC**

- We bring the voice of the service community to leaders on Capitol Hill, at the White House, and on the campaign trail. Voices for National Service has become a go-to resource for members of Congress, their staffs and officials at the White House and other federal agencies.
- You receive real-time updates on breaking national service news and policy developments.
- Your organization's name is listed on Voices for National Service materials, as well as on research, reports and event programs.

### **TOOLS FOR ENGAGEMENT AT HOME**

- We help you strengthen your outreach to elected officials locally, providing personalized, responsive support for program visits, media outreach, and digital engagement.
- Our website provides easy tools for you and your networks to to get involved in building national service champions.

### ACCESS TO ELECTED OFFICIALS AT ANNUAL EVENTS

- Through our annual Capitol Hill Days, your organization has the opportunity to meet with members of Congress and their staff in Washington. We provide you with the training, scheduling and materials to share your service stories and impact on the Hill.
- The annual Friends of National Service Awards recognizes members of Congress, governors, mayors and other important leaders. Members have the opportunity to nominate honorees, which are selected by our Steering Committee. In addition, Voices members have priority event seating and the opportunity to network with field leaders and honorees.

## ENGAGEMENT IN AN ACTIVE GROUP OF THOUGHT LEADERS

- As a member of Voices for National Service, you will become a part of a community of hundreds of thought leaders and experienced national service leaders who help shape strategies to strengthen and expand national service in America, giving you the opportunity to learn from and network with peers.
- Throughout the year, you will have the chance to serve on committees that convene to develop strategies to advance our work.

## Become a member

This work would not be possible without financial support from member organizations. Together, we can continue to protect and grow funding for national service. We depend on support from the national service community and we hope you will join us!

| MEMBERSHIP LEVEL   | ANNUAL DUES |
|--|-------------|
| Steering Committee (for organizations that receive over \$1 million from CNCS) | \$10,000    |
| Member (organizational budget over \$5 million)                                | \$1,500     |
| Member (organizational budget \$1-5 million)                                   | \$1,000     |
| Member (organizational budget less than \$1 million)                           | \$500       |

To become a member, please contact us at info@voicesforservice.org or by phone at (202) 742-7384.