PARTNERING TO PROTECT AND EXPAND NATIONAL SERVICE

Voices for National Service is a coalition of national, state and local service organizations working together to build bipartisan support for national service, develop policies to expand and strengthen service opportunities for all Americans, and to ensure a robust federal investment in the Corporation for National and Community Service (CNCS).

Voices for National Service was founded in 2003 in the wake of a successful campaign to save AmeriCorps from sudden and significant proposed cuts. The national service field organized and launched a successful “Save AmeriCorps” campaign that ultimately restored—and in fact increased—federal funding for CNCS and AmeriCorps within one year. Following the successful 2003 Save AmeriCorps campaign, the national service community established Voices for National Service, a permanent field-based coalition dedicated to protecting and growing the federal investment in national service.

City Year serves as the organizational and operational host of Voices for National Service and the coalition’s work is guided by a Steering Committee of CEOs of service organizations and leaders of state service commissions. The work of Voices for National Service is made possible through membership dues, philanthropic grants and gifts, and annual support from co-chairs and members of Voices for National Service’s Business Council and Champions Circle.

Voices for National Service Leadership

AnnMaura Connolly, President
Jennifer Ney, Managing Director

Voices for National Service Steering Committee

Sheila Boxley, Chair
The Child Abuse Prevention Center

Deborah Smolover
Executive Director
America Forward

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United Way Worldwide

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John Valverde
CEO
YouthBuild USA

About Voices for National Service
STRATEGIC ADVOCACY, RESEARCH, AND FIELD MOBILIZATION

Voices conducts an intensive year-round calendar of activities, including outreach to public officials, events, communications, and field-building activities aimed at protecting and growing federal funding and public support for national service.

- Engages intensively in the annual budget and appropriations process with the administration and Congress in support of federal funding for national service.
- Generates policy proposals to strengthen and expand national service and establishes advocacy strategies to support them.
- Organizes and implements both broad-based and targeted Congressional outreach activities, including establishing and supporting local organizational coalitions in key states.
- Helped establish and leads the work to grow the National Service Congressional Caucus.
- Commissions public opinion research on national service.
- Commissions and authors strategic research reports and white papers that articulate the return on investment and other unique benefits of federal investments in national service.
- Organizes Capitol Hill and district advocacy days for the national service movement.
- Established and hosts the annual Friends of National Service Awards to honor elected officials, private sector leaders and members of the media.
- Generates strategic communications in support of AmeriCorps and national service including op-eds, news stories, and editorials.
- Operates the Voices for National Service website, social media and action alerts, providing up-to-date and comprehensive information on the status of federal funding for national service.
- Mobilizes campaigns to “Save AmeriCorps” and all programs of CNCS as threats emerge.
VOICES for NATIONAL SERVICE ACCOMPLISHMENTS

Fought back potentially crippling funding cuts proposed by the White House to the Corporation for National and Community Service (CNCS), which would have shut down the agency and its programs, including AmeriCorps, Senior Corps, and the Volunteer Generation Fund.

Successfully secured a significant $61M increase in federal funding for AmeriCorps in FY16 through a powerful campaign that activated thousands to speak out via phone, email and on social media, secured high-level media placements, and mobilized national service supporters nationwide. Federal funding for national service was increased again in FY18 and FY19.

Organized the annual Friends of National Service Awards in Washington, D.C., which honored over 20 leaders – elected officials and private citizens – who worked to protect and expand national service opportunities for all Americans; attendees included over 450 national service supporters, alumni, key congressional aides, Corporation for National and Community Service staff, representatives from several federal agencies, and private and public leaders of the national service movement.

Hosted events, Capitol Hill Days, and policy forums to engage elected officials in Washington and in their congressional districts to raise awareness about the value of national service.

Commissioned public opinion research by TargetPoint Consulting, confirming that American voters across the political spectrum overwhelmingly support investing federal taxpayer dollars to support national service programs; in fact, 83% of voters want Congress to either maintain or increase federal spending on national service programs.

Commissioned a series of focus groups conducted by TargetPoint Consulting in Virginia and Missouri. The research reinforced that there is broad bipartisan support for national service, and provided the field with new communications guidelines to garner stronger support from conservative audiences.


About Voices for National Service
“Voices for National Service is absolutely critical to protecting and growing the federal investment in national service. I have been amazed at the success Voices for National Service has had on influencing local, state, and federal officials in securing support for AmeriCorps, and other national service programs including VISTA, Senior Corps, and the Social Innovation Fund. During my time as the CEO of the federal agency that leads these programs, the Corporation for National and Community Service, I have personally witnessed leading members of Congress, Governors, and Mayors transition from having little knowledge of national service to becoming champion supporters. The work of Voices made this transformation happen. And thanks to its outstanding education and advocacy platform, Voices has helped lead the way to record levels of funding for several programs. That’s great success, especially given these tough economic times.”

– WENDY SPENCER, FORMER CEO OF THE CORPORATION FOR NATIONAL AND COMMUNITY SERVICE

“Voices for National Service is leading the charge on service policy. Their research powerfully demonstrates the value of investing in national service. We are proud to be a member of Voices for National Service and to contribute to this robust community of leaders in the national service field.”

– ELISA VILLANUEVA BEARD, CEO OF TEACH FOR AMERICA

“This coalition has made it possible for our six-city organization to have a voice in a national conversation about the power of social change through service. We are grateful to this coalition for their efforts to bring the national service field together to achieve the common goal of expanding service opportunities nationwide.”

– JIM MCCORKELL, CEO AND FOUNDER OF COLLEGE POSSIBLE

“We need to stand together to expand service opportunities in America. Voices for National Service unites our movement in a single voice to achieve that goal and to enable organizations like FoodCorps to reach more students and communities.”

– CURT ELLIS, CEO AND CO-FOUNDER OF FOODCORPS
Voices for National Service has been at the epicenter of the effort to build strong, bipartisan support among our nation’s leaders for national service.

DAVID L. COHEN

I believe that every young American should be given the opportunity to serve this country, and there are a myriad of ways of serving. What Voices for National Service is about I think is giving Americans an opportunity to do exactly that.

SENATOR JOHN MCCAIN
Honorees: 2004-2019

President George H.W. Bush
President Bill Clinton
Secretary of the Interior Sally Jewell
General Colin Powell and Alma Powell
Secretary of the Interior Ken Salazar
Senator Lamar Alexander
Senator Kelly Ayotte
Senator Michael Bennet
Senator Roy Blunt
Senator Jeff Bingaman
Senator Christopher Bond
Senator John Boozman
Senator Sherrod Brown
Senator Bill Cassidy
Senator Hillary Clinton
Senator Thad Cochran
Senator Norm Coleman
Senator Susan Collins
Senator Chris Coons
Senator John Cornyn
Senator Catherine Cortez Masto
Senator Christopher Dodd
Senator Tommy Duckworth
Senator David Durenberger
Senator Michael Enzi
Senator Kirsten Gillibrand
Senator Tom Harkin
Senator Orrin Hatch
Senator Martin Heinrich
Senator Johnny Isakson
Senator James Jeffords
Senator Edward Kennedy
Senator John Kennedy
Senator John Kerry
Senator John McCain
Senator Barbara Mikulski
Senator Jerry Moran
Senator Lisa Murkowski
Senator Patty Murray
Senator Sam Nunn
Senator Richard Shelby
Senator Barack Obama
Senator Jack Reed
Senator Marco Rubio
Senator Jeanne Shaheen
Senator Richard Shelby
Senator Arlen Specter
Senator Mark Warner
Senator Sheldon Whitehouse
Senator Roger Wicker
Senator Harris Wofford
Senator Todd Young
Rep. Charles Boustany
Rep. Jeb Bradley
Rep. Susan Brooks
Rep. Joe Courtney
Rep. David Cicilline
Rep. Tom Cole
Rep. Peter DeFazio
Rep. Rosa DeLauro
Rep. Norm Dicks
Rep. Robert Dold
Rep. Bill Flores
Rep. Tulsi Gabbard
Rep. Steve Gunderson
Rep. Garret Graves
Rep. Raúl Grijalva
Rep. Phil Hare
Rep. Gus Hawkins (posthumously)
Rep. Will Hurd
Rep. Pramila Jayapal
Rep. Derek Kilmer
Rep. Joe Kennedy III
Rep. John Larson
Rep. Tom Latham
Rep. John Lewis
Rep. David Loebtack
Rep. Billy Long
Rep. Doris Matsui
Rep. Carolyn McCarthy
Rep. Dave McCary
Rep. HowardMcKen
Rep. Martha McSally
Rep. George Miller
Rep. Seth Moulton
Rep. David Obey
Rep. Scott Perry
Rep. Todd Platts
Rep. David Price
Rep. Ralph Regula
Rep. Hal Rogers
Rep. Lucille Roybal-Allard
Rep. John Sarbanes
Rep. Bobby Scott
Rep. Christopher Shays
Rep. Steve Stivers
Rep. Chris Van Hollen
Rep. James Walsh
Rep. Daniel Webster
Bank of America
Cisco
Citi Foundation
Comcast NBCUniversal
Tulsa Regional Chamber
Jon Bon Jovi
John Bridgeland, Domestic Policy Council
David Brooks, The New York Times
Jean Case, The Case Foundation
Chelsea Clinton
Jeff Coolidge, Coolidge Family Fund (posthumously)
Michael and Susan Dell
Mark Donovan, President, Kansas City Chiefs
Melody Gault, Butler County RSVP and Foster Grandparent Programs
John Healy, The Atlantic Philanthropies
Dorothy Johnson, The Ahlburg Company
Caroline Kennedy
Jonathan Lavine
Kathy McKim, AT&T, Inc.
Craig Middleton, The Presidio Trust
Bob Nardelli, The Home Depot
Eduardo Padron, Miami Dade College
Lisa Paulson, Entertainment Industry Foundation
Bruce Reed, Domestic Policy Council
Edward Rust, State Farm Insurance Companies
Stacy Schusterman, Charles and Lynn Schusterman
Family Foundation
Jeffrey Swartz, The Timberland Company
Michael Ward, Chairman and CEO, CNX
Laysha Ward, Target
Judy Woodruff, PBS NewsHour
Gov. Haley Barbour
Gov. Terry Branstad
Gov. Steve Bullock
Gov. Chris Christie
Gov. Charlie Crist
Gov. Doug Ducey
Gov. Jay Inslee
Gov. Terry McAuliffe & First Lady Dorothy McAuliffe
Lt. Governor Billy Nungesser
Gov. David Paterson
Gov. Pat Quinn
Gov. Edward Rendell
Gov. Arnold Schwarzenegger
Gov. Rick Snyder
Gov. Chris Sununu and First Lady Valerie Sununu
First Lady of Nebraska, Sally Ganem
Maryland Delegate Heather Mizeur
Missouri State Rep. Bill White
Missouri State Rep. Charlie Davis
Mayor Greg Ballard
Mayor Richard Berry
Mayor Michael Bloomberg
Mayor Byron Brown
Mayor Chris Coleman
Mayor David Condon
Mayor Karl Dean
Mayor Mike Duggan
Mayor Buddy Dyer
Arne Duncan, Chicago Public Schools
Mayor Stephen Goldsmith
Mayor Sly James
Mayor Mitch Landrieu
Mayor Jim Kenney
Mayor Michael Nutter
City Manager Mark Rohr
Mayor Francis Slay
Mayor Scott Smith
Mayor Mark Stodola
Mayor Dayne Walling
Jonathan Alter, Newsweek
Mika Brzezinski, MSNBC
E.J. Dionne, Jr., The Washington Post
Ron Fournier, National Journal
Edward Rust, State Farm Insurance Companies
Bruce Reed, Domestic Policy Council
Judy Woodruff, PBS NewsHour
Gov. Haley Barbour
Gov. Terry Branstad
Gov. Steve Bullock
Gov. Chris Christie
Gov. Charlie Crist
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Missouri State Rep. Bill White
Missouri State Rep. Charlie Davis
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Arne Duncan, Chicago Public Schools
Mayor Stephen Goldsmith
Mayor Sly James
Mayor Mitch Landrieu
Mayor Jim Kenney
Mayor Michael Nutter
City Manager Mark Rohr
Mayor Francis Slay
Mayor Scott Smith
Mayor Mark Stodola
Mayor Dayne Walling
Jonathan Alter, Newsweek
Mika Brzezinski, MSNBC
E.J. Dionne, Jr., The Washington Post
Ron Fournier, National Journal
David Gergen
Michael Gerson, The Washington Post
Arianna Huffington, The Huffington Post
Rochelle Riley, Detroit Free Press
Joe Scarborough, MSNBC
Richard Stengel, TIME Magazine
The Advocate
The Joplin Globe
Tulsa World
Benefits of Membership

REPRESENTATION IN WASHINGTON, DC
• We bring the voice of the service community to leaders on Capitol Hill, at the White House, and on the campaign trail. Voices for National Service is the go-to resource for members of Congress, their staffs and officials at the White House and other federal agencies.
• You receive real-time updates on breaking national service news and policy developments.
• Your organization’s name is listed on Voices for National Service materials, as well as on research, reports and event programs.

TOOLS FOR ENGAGEMENT AT HOME
• We help you strengthen your outreach to elected officials locally, providing personalized, responsive support for program visits, media outreach, and digital engagement.
• Our website provides easy tools for you and your networks to get involved in building national service champions.

ACCESS TO ELECTED OFFICIALS AT ANNUAL EVENTS
• Through our annual Capitol Hill Days, your organization has the opportunity to meet with members of Congress and their staff in Washington. We provide you with the training, scheduling and materials to share your service stories and impact on the Hill.
• The annual Friends of National Service Awards recognizes members of Congress, governors, mayors and other important leaders. Members have the opportunity to nominate honorees, which are selected by our Steering Committee. In addition, Voices members have priority event seating and the opportunity to network with field leaders and honorees.

ENGAGEMENT IN AN ACTIVE GROUP OF THOUGHT LEADERS
• As a member of Voices for National Service, you will become a part of a community of hundreds of thought leaders and experienced national service leaders who help shape strategies to strengthen and expand national service in America, giving you the opportunity to learn from and network with peers.
• Throughout the year, you will have the chance to serve on committees that convene to develop strategies to advance our work.

Become a member
This work would not be possible without financial support from member organizations. Together, we can continue to protect and grow funding for national service. We depend on support from the national service community and we hope you will join us!

<table>
<thead>
<tr>
<th>MEMBERSHIP LEVEL</th>
<th>ANNUAL DUES</th>
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<tr>
<td>Steering Committee</td>
<td>$10,000</td>
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<tr>
<td>Member (organizational budget over $5 million)</td>
<td>$1,500</td>
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<tr>
<td>Member (organizational budget $1-5 million)</td>
<td>$1,000</td>
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<tr>
<td>Member (organizational budget less than $1 million)</td>
<td>$500</td>
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To become a member, please contact us at info@voicesforservice.org or by phone at (202) 742-7384.
Steering Committee Members

Sheila Boxley, Chair
President and CEO
The Child Abuse Prevention Center

Deborah Smolover
Executive Director
America Forward

Kaira Esgate
CEO
America’s Service Commissions

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Mei Cobb
Director
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John Valverde
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YouthBuild USA
THE PULSE OF NATIONAL SERVICE

The public-private partnership of national service provides a 4:1 ROI.

Clive Belfield, Columbia University

83% of voters would like to maintain or increase the federal investment in national service.

TargetPoint Consulting

Two-thirds of college students are interested in taking part in national service.

Panetta Institute for Public Policy

80% of alumni say AmeriCorps benefited their career path.

Corporation for National and Community Service
For more information:
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www.voicesforservice.org