A Coalition to Protect and Grow National Service

Membership Overview
PARTNERING TO PROTECT AND EXPAND NATIONAL SERVICE

Voices for National Service is a coalition of national, state and local service organizations working together to build bipartisan support for national service, develop policies to expand and strengthen service opportunities for all Americans, and to ensure a robust federal investment in the Corporation for National and Community Service (operating as AmeriCorps).

Voices for National Service was founded in 2003 in the wake of a successful campaign to save AmeriCorps from sudden and significant proposed cuts. The national service field organized and launched a successful “Save AmeriCorps” campaign that ultimately restored—and in fact increased—federal funding for AmeriCorps within one year. Following the successful 2003 Save AmeriCorps campaign, the national service community established Voices for National Service, a permanent field-based coalition dedicated to protecting and growing the federal investment in national service.

City Year serves as the organizational and operational host of Voices for National Service and the coalition’s work is guided by a Steering Committee of CEOs of service organizations and leaders of state service commissions. The work of Voices for National Service is made possible through membership dues, philanthropic grants and gifts, and annual support from co-chairs and members of Voices for National Service’s Business Council and Champions Circle.

Voices for National Service Steering Committee

Sheila Boxley, Chair
President and CEO
The Child Abuse Prevention Center

Deborah Smolover
Executive Director
America Forward

Kaira Esgate
CEO
America’s Service Commissions

Sarah Flammang
Interim President and CEO
Baltimore Corps

Marty Weinstein
CEO
Bay Area Community Resources

Jim Balfanz
CEO
City Year, Inc.

Eunice Nichols
Co-CEO
CoGenerate

Amy Sovocool
CEO
Conservation Legacy

Al Fan
Interim CEO
College Possible

Curt Ellis
Co-Founder and CEO
FoodCorps

Michael Duffy
President
Great Oaks Foundation

Jonathan Reckford
CEO
Habitat for Humanity International

Naila Bolus
President
Jumpstart for Young Children

Joe Nall
Co-Foundation and CEO
Lead for America

Lisa Glover
CEO
Local Initiatives Support Corporation

Emily Haber
CEO
Massachusetts Service Alliance

David Paine
President and Co-Founder
My Good Deed, 9/11 Day of Service

Ted Miles
Executive Director
Notre Dame Mission Volunteers

Dreama Gentry
CEO
Partners for Rural Impact

Diane Quest
Interim President and CEO
Points of Light

Denise Terrell
CEO
Public Allies

Adeola Whitney
CEO
Reading Partners

Zack Rosenburg
Co-Founder and CEO
SBP USA

Kristen Bennett
CEO
Service Year Alliance

Josh Fryday
Chief Service Officer
State of California

Elisa Villanueva Beard
CEO
Teach For America

Mary Ellen Spenkel
CEO
The Corps Network

Heather Jenkins
CEO
The Literacy Lab

AnnMaura Connolly
President
Voices for National Service

John Valverde
President and CEO
YouthBuild USA

Voices for National Service Leadership

AnnMaura Connolly, President
Jennifer Ney, Managing Director
STRATEGIC ADVOCACY, RESEARCH, AND FIELD MOBILIZATION

Voices conducts an intensive year-round calendar of activities, including outreach to public officials, events, communications, and field-building activities aimed at protecting and growing federal funding and public support for national service.

- Engages intensively in the annual budget and appropriations process with the administration and Congress in support of federal funding for AmeriCorps.
- Generates policy proposals to strengthen and expand national service and establishes advocacy strategies to support them.
- Organizes and implements both broad-based and targeted congressional outreach activities in key states.
- Helped establish and leads the work to grow the National Service Congressional Caucus.
- Commissions public opinion research on national service.
- Authors strategic research reports and white papers that articulate the return on investment and other unique benefits of federal investments in national service.
- Organizes Capitol Hill and district advocacy days for the national service movement.
- Established and hosts the annual Friends of National Service Awards to honor elected officials, private sector leaders and members of the media.
- Generates strategic communications in support of AmeriCorps and national service including op-eds, news stories, and editorials.
- Operates the Voices for National Service website, social media and action alerts, providing up-to-date and comprehensive information on the status of federal funding for national service.
"Since 2003, Voices for National Service has been building strong bipartisan support for national service. It is the way in which we build up our nation, we build up our people, and [Voices members] epitomize the values of this great nation."

– WENDY SPENCER, FORMER CEO OF THE CORPORATION FOR NATIONAL AND COMMUNITY SERVICE

“Voices for National Service is absolutely critical to protecting and growing the federal investment in national service. I have been amazed at the success Voices for National Service has had on influencing local, state, and federal officials in securing support for AmeriCorps, and other national service programs including VISTA, Senior Corps, and the Social Innovation Fund. During my time as the CEO of the federal agency that leads these programs, the Corporation for National and Community Service, I have personally witnessed leading members of Congress, Governors, and Mayors transition from having little knowledge of national service to becoming champion supporters. The work of Voices made this transformation happen. And thanks to its outstanding education and advocacy platform, Voices has helped lead the way to record levels of funding for several programs. That’s great success, especially given these tough economic times.”

– WENDY SPENCER, FORMER CEO OF THE CORPORATION FOR NATIONAL AND COMMUNITY SERVICE

“Voices for National Service has been at the epicenter of the effort to build strong, bipartisan support among our nation’s leaders for national service.”

– DAVID COHEN, U.S. AMBASSADOR TO CANADA AND FORMER SENIOR ADVISOR, COMCAST CORPORATION

“Voices for National Service is leading the charge on service policy. Their research powerfully demonstrates the value of investing in national service. We are proud to be a member of Voices for National Service and to contribute to this robust community of leaders in the national service field.”

– ELISA VILLANUEVA BEARD, CEO OF TEACH FOR AMERICA

“We need to stand together to expand service opportunities in America. Voices for National Service unites our movement in a single voice to achieve that goal and to enable organizations like FoodCorps to reach more students and communities.”

– CURT ELLIS, CEO AND CO-FOUNDER OF FOODCORPS
**Benefits of Membership**

**REPRESENTATION IN WASHINGTON, DC**

- We bring the voice of the service community to leaders on Capitol Hill, at the White House, and on the campaign trail. Voices for National Service is the go-to resource for members of Congress, their staff and officials at the White House and other federal agencies.
- You receive real-time updates on breaking national service news and policy developments.
- Your organization’s name is listed on Voices for National Service materials, as well as on research, reports and event programs.

**TOOLS FOR ENGAGEMENT AT HOME**

- We help you strengthen your outreach to elected officials locally, providing personalized, responsive support for program visits, media outreach, and digital engagement.
- Our website provides easy tools for you and your networks to get involved in building national service champions.

**ACCESS TO ELECTED OFFICIALS AT ANNUAL EVENTS**

- Through our annual Capitol Hill Days, your organization has the opportunity to meet with members of Congress and their staff in Washington. We provide you with the training, scheduling and materials to share your service stories and impact on the Hill.
- The annual Friends of National Service Awards recognizes members of Congress, governors, mayors and other important leaders. Members have the opportunity to nominate honorees, which are selected by our Steering Committee. In addition, Voices members have priority event seating and the opportunity to network with field leaders and honorees.

**ENGAGEMENT IN AN ACTIVE GROUP OF THOUGHT LEADERS**

- As a member of Voices for National Service, you will become a part of a community of hundreds of thought leaders and experienced national service leaders who help shape strategies to strengthen and expand national service in America, giving you the opportunity to learn from and network with peers.
- Throughout the year, you will have the chance to serve on committees that convene to develop strategies to advance our work.

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**Become a member**

This work would not be possible without financial support from member organizations. Together, we can continue to protect and grow funding for national service. We depend on support from the national service community and we hope you will join us!

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<th>MEMBERSHIP LEVEL</th>
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<tr>
<td>Steering Committee</td>
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<td>Member (organizational budget over $5 million)</td>
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<td>Member (organizational budget $1-5 million)</td>
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<td>Member (organizational budget less than $1 million)</td>
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To become a member, please contact us at Sarah.Aldridge@cityyear.org or by phone at (202) 742-7384.