



# *A Coalition to Protect and Grow National Service*

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Membership Overview

# PARTNERING TO PROTECT AND EXPAND NATIONAL SERVICE

Voices for National Service is a coalition of national, state and local service organizations working together to build bipartisan support for national service, develop policies to expand and strengthen service opportunities for all Americans, and to ensure a robust federal investment in the Corporation for National and Community Service (operating as AmeriCorps).

Voices for National Service was founded in 2003 in the wake of a successful campaign to save AmeriCorps from sudden and significant proposed cuts. The national service field organized and launched a successful “Save AmeriCorps” campaign that ultimately restored--and in fact increased--federal funding for AmeriCorps within one year. Following the successful 2003 Save AmeriCorps campaign, the national service community established Voices for National Service, a permanent field-based coalition dedicated to protecting and growing the federal investment in national service.

City Year serves as the organizational and operational host of Voices for National Service and the coalition’s work is guided by a Steering Committee of CEOs of service organizations and leaders of state service commissions. The work of Voices for National Service is made possible through membership dues, philanthropic grants and gifts, and annual support from co-chairs and members of Voices for National Service’s Business Council and Champions Circle.

## Voices for National Service Steering Committee

David Paine  
President and Co-Founder  
9/11 Day

Deborah Smolover  
Executive Director  
America Forward

Kaira Esgate  
CEO  
America’s Service Commissions

Jonas Mok  
CEO  
Bay Area Community Resources

Jim Balfanz  
CEO  
City Year, Inc.

Eunice Nichols  
Co-CEO  
CoGenerate

Siva Kumari  
CEO  
College Possible

Amy Sovocool  
CEO  
Conservation Legacy

Curt Ellis  
Co-Founder and CEO  
FoodCorps

Michael Duffy  
President  
GO Foundation

Jonathan Reckford  
CEO  
Habitat for Humanity International

Serita Cox  
CEO and Co-Founder  
iFoster, Inc.

Michael Lynch  
Co-Founder and CEO  
Improve Your Tomorrow

Crystal Rountree  
CEO  
Jumpstart for Young Children

Joe Nail  
Co-Foundation and CEO  
Lead for America

Michael T. Pugh  
CEO  
Local Initiatives Support Corporation

Beth McGuinness  
CEO  
Massachusetts Service Alliance

Ted Miles  
Executive Director  
Notre Dame Mission Volunteers

Dreama Gentry  
CEO  
Partners for Rural Impact

Jennifer Sirangelo  
President and CEO  
Points of Light

Jenise Terrell  
CEO  
Public Allies

Adeola Whitney  
CEO  
Reading Partners

Zack Rosenberg  
Co-Founder and CEO  
SBP USA

Amber Martin-Jahn  
Executive Director  
Serve Washington

Kristen Bennett  
CEO  
Service Year Alliance

Josh Fryday  
Chief Service Officer  
State of California

Elisa Villanueva Beard  
CEO  
Teach For America

Janay Eustace  
President and CEO  
The Child Abuse Prevention Center

Mary Ellen Sprenkel  
CEO  
The Corps Network

Heather Jenkins  
CEO  
The Literacy Lab

AnnMaura Connolly  
President  
Voices for National Service

John Valverde  
President and CEO  
YouthBuild USA

## Voices for National Service Leadership

AnnMaura Connolly, President

Jennifer Ney, Managing Director

# STRATEGIC ADVOCACY, RESEARCH, AND FIELD MOBILIZATION

Voices conducts an intensive year-round calendar of activities, including outreach to public officials, events, communications, and field-building activities aimed at protecting and growing federal funding and public support for national service.



- Engages intensively in the annual budget and appropriations process with the administration and Congress in support of federal funding for AmeriCorps.
- Generates policy proposals to strengthen and expand national service and establishes advocacy strategies to support them.
- Organizes and implements both broad-based and targeted congressional outreach activities in key states.
- Helped establish and leads the work to grow the National Service Congressional Caucus.
- Commissions public opinion research on national service.
- Authors strategic research reports and white papers that articulate the return on investment and other unique benefits of federal investments in national service.
- Organizes Capitol Hill and district advocacy days for the national service movement.
- Established and hosts the annual Friends of National Service Awards to honor elected officials, private sector leaders and members of the media.
- Generates strategic communications in support of AmeriCorps and national service including op-eds, news stories, and editorials.
- Operates the Voices for National Service website, social media and action alerts, providing up-to-date and comprehensive information on the status of federal funding for national service.

## About Voices for National Service

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"Since 2003, Voices for National Service has been building strong bipartisan support for national service. It is the way in which we build up our nation, we build up our people, and [Voices members] epitomize the values of this great nation."

– REP. ROSA DELAURO, MEMBER OF CONGRESS, CHAIR OF THE  
HOUSE APPROPRIATIONS COMMITTEE

"Voices for National Service is absolutely critical to protecting and growing the federal investment in national service. I have been amazed at the success Voices for National Service has had on influencing local, state, and federal officials in securing support for AmeriCorps, and other national service programs including VISTA, Senior Corps, and the Social Innovation Fund. During my time as the CEO of the federal agency that leads these programs, the Corporation for National and Community Service, I have personally witnessed leading members of Congress, Governors, and Mayors transition from having little knowledge of national service to becoming champion supporters. The work of Voices made this transformation happen. And thanks to its outstanding education and advocacy platform, Voices has helped lead the way to record levels of funding for several programs. That's great success, especially given these tough economic times."

– WENDY SPENCER, FORMER CEO OF THE CORPORATION FOR  
NATIONAL AND COMMUNITY SERVICE

"Voices for National Service has been at the epicenter of the effort to build strong, bipartisan support among our nation's leaders for national service."

– DAVID COHEN, U.S. AMBASSADOR TO CANADA AND FORMER SENIOR ADVISOR,  
COMCAST CORPORATION

"Voices for National Service is leading the charge on service policy. Their research powerfully demonstrates the value of investing in national service. We are proud to be a member of Voices for National Service and to contribute to this robust community of leaders in the national service field."

– ELISA VILLANUEVA BEARD, CEO OF TEACH FOR AMERICA

"We need to stand together to expand service opportunities in America. Voices for National Service unites our movement in a single voice to achieve that goal and to enable organizations like FoodCorps to reach more students and communities."

– CURT ELLIS, CEO AND CO-FOUNDER OF FOODCORPS

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# *Join Voices for National Service*

## *Benefits of Membership*

### REPRESENTATION IN WASHINGTON, DC

- We bring the voice of the service community to leaders on Capitol Hill, at the White House, and on the campaign trail. Voices for National Service is the go-to resource for members of Congress, their staff and officials at the White House and other federal agencies.
- You receive real-time updates on breaking national service news and policy developments.
- Your organization's name is listed on Voices for National Service materials, as well as on research, reports and event programs.

### TOOLS FOR ENGAGEMENT AT HOME

- We help you strengthen your outreach to elected officials locally, providing personalized, responsive support for program visits, media outreach, and digital engagement.
- Our website provides easy tools for you and your networks to get involved in building national service champions.

### ACCESS TO ELECTED OFFICIALS AT ANNUAL EVENTS

- Through our annual Capitol Hill Days, your organization has the opportunity to meet with members of Congress and their staff in Washington. We provide you with the training, scheduling and materials to share your service stories and impact on the Hill.
- The annual Friends of National Service Awards recognizes members of Congress, governors, mayors and other important leaders. Members have the opportunity to nominate honorees, which are selected by our Steering Committee. In addition, Voices members have priority event seating and the opportunity to network with field leaders and honorees.

### ENGAGEMENT IN AN ACTIVE GROUP OF THOUGHT LEADERS

- As a member of Voices for National Service, you will become a part of a community of hundreds of thought leaders and experienced national service leaders who help shape strategies to strengthen and expand national service in America, giving you the opportunity to learn from and network with peers.
- Throughout the year, you will have the chance to serve on committees that convene to develop strategies to advance our work.

## *Become a member*

This work would not be possible without financial support from member organizations. Together, we can continue to protect and grow funding for national service. We depend on support from the national service community and we hope you will join us!

### MEMBERSHIP LEVEL

### ANNUAL DUES

Steering Committee	\$10,000
Member (organizational budget over \$5 million)	\$1,500
Member (organizational budget \$1-5 million)	\$1,000
Member (organizational budget less than \$1 million)	\$500

To become a member, please contact us at [Sarah.Aldridge@cityyear.org](mailto:Sarah.Aldridge@cityyear.org) or by phone at (202) 742-7384.