

**16th Annual Friends of National Service Awards**

**Social Media Guide for Attendees and Champions**

**Event Details:**

Tuesday, February 12, 2019

Cocktail Hour: 5:30 PM ET

Dinner & Awards Program: 6:30 PM ET

Hyatt Regency Capitol Hill

Regency Ballroom

400 New Jersey Ave., NW

Washington, DC 20001

**Social Media Details:**

Official Hashtag: #FriendsOfService

[Voices for National Service Twitter Account](https://twitter.com/Voices4Service) **@Voices4Service**

[Voices for National Service Instagram Account](https://www.instagram.com/voices4service/) **@Voices4Service**

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We are encouraging guests and virtual national service supporters to join the conversation by tweeting and posting pictures/messages on Instagram. The official event hashtag **is #FriendsofService.**

Encourage your networks and others who are unable to join us in Washington, DC to share and RT your messages bringing attention to the importance of national service.

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**Before the Event: February 4-11**

You can help build momentum and excitement for the event among your followers by communicating the following messages. Remember to follow @Voices4Service on Twitter and Instagram to follow the conversation and share and retweet prior to the event.

Sample Messages:

* Bipartisan congressional champions of @nationalservice are attending the @Voices4Service Friends of Service Awards! Excited to celebrate their dedication to supporting stronger communities. <https://voicesforservice.org/friends-of-national-service-awards-dinner> #FriendsofService
* I #Stand4Service and believe that @nationalservice is transforming communities. Excited to celebrate bipartisan congressional champions at the @Voices4Service #FriendsofService Awards. <https://voicesforservice.org/friends-of-national-service-awards-dinner>
* Unfortunately I wasn’t able to make it to DC for @Voices4Service #FriendsofService Awards, I’m using my voice to #Stand4Service because @AmeriCorps and @SeniorCorps is making a difference nationwide <https://voicesforservice.org/friends-of-national-service-awards-dinner>
* [.@AmeriCorps](mailto:.@AmeriCorps) and @SeniorCorps make a meaningful impact on my community, that’s why I #Stand4Service. Wishing all attendees of the #FriendsofService Awards an amazing evening! <https://voicesforservice.org/friends-of-national-service-awards-dinner>
* Wishing all the attendees of the #FriendsofService Awards an amazing evening. The work that @AmeriCorps and @SeniorCorps is truly inspiring and makes a meaningful impact on my community. <https://voicesforservice.org/friends-of-national-service-awards-dinner>
  + Reply tweet: Thanks again to these champions who constantly #Stand4Service. Stand with them and continue to support @nationalservice!

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**During the Event (February 12, Event begins at 6:30 PM ET)**

If you’re attending the event, we encourage you to snap photos during the event and congratulate our speakers, honorees and sponsors via their Twitter accounts (tags listed below, where applicable).

You can also RT and share #FriendsofService messages by following the Voices for National Service accounts on Twitter and Instagram through the evening.

Ex: Congratulations to [@handle] for being named a @nationalservice champion! Your support helps communities thrive. #FriendsofService

Master of Ceremonies:

AnnMaura Connolly, President, Voices for National Service, **@AnnMaura**

2019 Award Winners:  
We send our deepest gratitude to our most recent national service champions.

**Edward M. Kennedy National Service Lifetime Leadership Award**  
*For life-long dedication to citizen service and for outstanding leadership in advancing national service as a civic commitment and legislative priority*   
**Sen. Chris Coons (D-DE): @ChrisCoons**

**John S. McCain Service to Country Award**  
*For life-long devotion to country through citizen and public service and for exceptional leadership in advancing national service to solve community problems*   
**Sen. Johnny Isakson (R-GA): @SenatorIsakson**

**Presented by Cindy McCain: @** **cindymccain**

**Citizen Service Award**  
*For investing in the civic health of our nation through support of national service*   
**Mark Donovan, President, Kansas City Chiefs: @MDChiefs**

**Corporate Service Award**  
*For investing in the civic health of our nation through support of national service*   
**Tulsa Regional Chamber: @TulsaChamber**

**Distinguished Service Award**  
*For prioritizing national service funding and legislation to expand high-quality opportunities for citizens to serve their communities and our country*   
**Sen. John Boozman (R-AR): @JohnBoozman**  
**Sen. Jack Reed (D-RI): @SenJackReed**  
**Rep. Bobby Scott (D-VA): @BobbyScott**  
**Rep. Scott Perry (R-PA): @RepScottPerry**

**Congressional Service Award**  
*For remarkable commitment to national service as a strategy to solve local and national challenges.*   
**Sen. Roger Wicker (R-MS): @SenatorWicker**  
**Sen. Susan Collins (R-ME): @SenatorCollins**  
**Rep. David Young (R-IA): @RepDavidYoung**  
**Rep. Joe Courtney (D-CT): @RepJoeCourtney**

**Outstanding New Member Award**  
*For first-term members of Congress who have worked to elevate national service as a legislative priority*   
**Sen. Catherine Cortez Masto (D-NV): @SenCortezMasto**  
**Sen. Todd Young (R-IN): @SenToddYoung**

**State Leadership Award**  
*For leadership and innovation in leveraging national service to meet state needs.*   
**Gov. Chris Sununu (R-NH) and First Lady Valerie Sununu: @ChrisSununu**

**Local Leadership Award**  
*For leadership and innovation in leveraging national service to meet local needs.*   
**Mayor Jim Kenney, Philadelphia, PA: @PhillyMayor**  
**Mayor Mike Dodson, Manhattan, KS**

**Mayor Byron Brown, Buffalo, NY: @MayorByronBrown**

**Service in Media Award**  
*For using journalism to raise awareness of and to encourage Americans’ participation in national service*   
**Rochelle Riley, The Detroit Free Press: @freep and @rochelleriley**  
**The Advocate: @theadvocatebr**

**FDR Service and Conservation Corps Leadership Award**  
*For championing the important role of service and conservation in modern day America, reflective of the legendary ideals and work accomplished by Franklin D. Roosevelt’s Depression Era Civilian Conservation Corps*   
**Sen. Lisa Murkowski (R-AK): @lisamurkowski**

**National Service Champion Award**  
**Sen. Roy Blunt (R-MO): @RoyBlunt**  
**Sen. Patty Murray (D-WA): @PattyMurray**

**Sen. Bill Cassidy (R-LA): @SenBillCassidy**

**National Service Advocate of the Year**  
*For exemplary determination, creativity, and results in building support for national service among our nation’s leaders*   
**Tess Scannell (former director, Senior Corps, CNCS)**

**Additional Speakers**

**Barbara Stewart, CEO, Corporation for National and Community Service: @CNCS\_CEO**

**Dr. Joe Heck, Chairman, National Commission on N:**

**@DrJoeHeckDO, @Inspire2ServeUS**

**Sponsors:**

Help us send a special thanks to the 2019 Friends of National Service sponsors and business council members who helped make this celebration of national service possible.

Thank you to #FriendsofService sponsor(s) [@handle] for investing and believing in the power of @nationalservice. This work would not be possible without you!

**Presenting Sponsor:**

Comcast NBCUniversal, @ComcastNBCUCI

**Platinum Sponsor:**

CSX, @CSX

**Sponsors:**

The Corps Network, @TheCorpsNetwork

Ewing Marion Kauffman Foundation, @KauffmanFDN

**Voices for National Service Business Council:**

The Voices for National Service Business Council works to highlight the vital role the private sector plays in supporting and investing in national service programs, unleashing citizens to tackle the pressing problems facing their communities.

The @Voices4Service Business Council members [@handles] help connect private and public sector @nationalservice champions. Thank you for your investment in this critical work! #FriendsofService

*Draft Messages for Business Council Members:*

**Co-Chairs:**

Bank of America, @BankofAmerica

Comcast NBCUniversal, @ComcastNBCUCI

CSX, @CSX

Pepsico Foundation, @PepsiCo, #PepsicoFoundation ‏

Target, @Target

**Members:**

AT&T, @ConnectToGood

Timberland, @Timberland

Ex. We are proud to partner and invest in programs like @AmeriCorps and @SeniorCorps to help build stronger communities nationwide. That's why we’re excited to be with @Voices4Service tonight at #FriendsofService to help make sure every American has the opportunity to serve.

Ex.@AmeriCorps and @SeniorCorps programs help spark leadership in communities around the country while giving back to those most in need. Excited to be with @Voices4Service tonight to help give more Americans that opportunity. #FriendsofService

**Post-Event: February 13-15**

Check out the #FriendsofService hashtag after the event to RT and share anything you may have missed! Don’t forget to include a photo from the event if you decide to share a custom message.

Thank you to all fellow @nationalservice supporters who attended the #FriendsofService event in DC last night. I’m grateful for your efforts to elevate the amazing work happening on the ground to benefit communities across the country.

Since 2003, @Voices4Service has been working to give every American the opportunity to serve through programs like @AmeriCorps & @SeniorCorps. Join the growing movement: <https://voicesforservice.org/take-action/join-our-movement/> #FriendsofService